



Romagna Tourism launches its Press Room: press releases, photos and logo for those telling Romagna's story

Journalists, creators, radio, TV, bodies and operators will find ready-to-use materials and a request form at romagnatourism.it/sala-stampa.

Romagna Tourism, the independent travel portal about Romagna in 11 languages, is launching its Press Room: a section of the website designed for those who tell the territory's story professionally or as a passion.

What it contains

- All press releases, to read on the website or download as PDF, translated into the portal's languages.
- The press kit to download in a single file: press releases, website fact sheet, logo and photos.
- Over thirty high-resolution images from the website, up to 4320 pixels at 300 dpi, all bearing the Romagna Tourism brand, free to use with credit to romagnatourism.it.
- The logo in colour and reverse versions, brand colours and typefaces.
- The story of the website's creation, step by step.
- Hashtags and ready-to-copy presentation texts.

A page for every reader

The Press Room addresses 14 different profiles: creators and bloggers, journalists and newsrooms, press agencies, TV, radio and podcasts, municipalities, provinces and the Region, tourism promotion bodies and trade associations, foreign press, trade and hospitality, MICE and weddings, transport and airports, special interest tourism, communities, universities and museums, press offices and media partners. For each there are suggestions and pages to start from.

Contacts

Interviews, press tours, bespoke materials and partnerships can be requested through the form at the bottom of the Press Room: the editorial team will reply to the address provided.

Automatic translation of the original Italian release.

Romagna Tourism at a glance

Romagna Tourism (romagnatourism.it) is an independent travel portal about Romagna, online since 16 October 2026. It describes 185 towns from Bologna to Pesaro, from the sea to the Apennines, in 11 languages: the events calendar, museums, castles and monuments, nature, cycle routes and long

walks, food and local products, history, famous people and dialects, together with practical services updated in real time such as trains, flights, buses and traffic. It is an editorial project of Passione Turismo di Bacchini Alessandro: it informs visitors, sells no packages and uses no cookies.

Publisher: Passione Turismo di Bacchini Alessandro, VAT no. 02199550399, www.passioneturismo.it

Releases, photos and logo in the press room:

<https://romagnatourism.it/en/press-room/apre-la-sala-stampa>