

Romagna Tourism at a glance

Romagna Tourism (romagnatourism.it) is the practical guide to Romagna in 11 languages: events, places, trains, flights and traffic updated every day, from Bologna to Pesaro, from the sea to the Apennines.

11 languages	185 towns described	1,300+ events in the calendar	34,000+ pages on the site
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How Romagna Tourism was born

Romagna Tourism was born on 1 October 2026 from an idea of Alessandro Bacchini, an entrepreneur from Faenza working in tourism and transport: to put in one place what a visitor today looks for on dozens of different sites. What is on today, how do I get there, what traffic will I find, what must I not miss.

On its first day the site already had the events calendar, the flight boards, the traffic and 11 languages, chosen by looking at where the foreign guests of Romagna come from. The logo tells the territory: the three arches of the Bridge of Tiberius in Rimini, the sun and the water.

In the following three weeks the other sections arrived, one or two a day: castles, museums, monuments, farm stays, beaches, live trains, cycle routes, long walks, history, famous people, dialects, legends. On 16 October the site went online and Google started showing it.

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The milestones

1 October 2026	The project is born: events, flights, traffic and 11 languages from day one.
2 October	Luggage storage, tour guides and the space for local businesses.
3 October	Castles, museums, monuments, amusement parks and rentals.
12 October	Farm stays and beach clubs.
13 October	Health and emergency help, town by town.
16 October	The site goes online and on Google. The virtual postcards arrive.
17 October	The assistant "Ask Romagna Tourism", the sea, the spas, food and wine, the markets, the cycle routes, restricted zones and parking, breakdown help.
18 October	Live trains, nature and trails, museum passes, tourist offices, crafts and the site as an app on the phone.
19 October	History, famous people, dialects, curiosities and legends, day trips by car, cooking classes, valleys and mountains, viewpoints.
20 October	Long walks, hunting and fishing, war and remembrance, and the Tell us box at the bottom of every page.

21 October	Winter tyres and chains, road by road.
22 October	The first press release goes out to the newsrooms.
24 October	The press room opens, with releases, photos and logo.

Romagna Tourism at a glance

Romagna Tourism (romagnatourism.it) is an independent travel portal about Romagna, online since 16 October 2026. It describes 185 towns from Bologna to Pesaro, from the sea to the Apennines, in 11 languages: the events calendar, museums, castles and monuments, nature, cycle routes and long walks, food and local products, history, famous people and dialects, together with practical services updated in real time such as trains, flights, buses and traffic. It is an editorial project of Passione Turismo di Bacchini Alessandro: it informs visitors, sells no packages and uses no cookies.

Publisher: Passione Turismo di Bacchini Alessandro, VAT no. 02199550399, www.passioneturismo.it

Releases, photos and logo in the press room: <https://romagnatourism.it/en/press-room>